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### Education

- PhD, Department of Finance, National Chengchi University, 2004/06
- Master, Department of Operation Research, Case Western Reserve University, 1998/06
- BBA, Department of Accountancy, National Taiwan University, 1992/06

### Area of Specialty

- Supply Chain Finance, Capital Market, Corporate Finance, Enterprise Resource Planning

### Academic Experience

- Professor, Department of Accounting Information, Southern Taiwan University, 2017/02 to present
- Associate Professor, Department of Accounting Information, Southern Taiwan University, 2013/02 to 2017/01.
- Assistant Professor, Department of Accounting Information, Southern Taiwan University, 2005/08 to 2013/01.
- Assistant Professor, Department of Finance, Kainan University, 2004/08 to 2005/07
- Instructor, Department of Finance, Kainan University, 2002/8 to 2004/07

### Journal Papers

1. Xin Lin, Shih-Wen Chien, Chung-Wen Hung, Shih-Chih Chen and Athapol Ruangkanjanases, "The Impact of Switching Intention of Telelearning in COVID-19 Epidemic's Era: The Perspective of Push-Pull-Mooring Theory", *Frontiers in Psychology*, Volume 12, July 2021.
2. Taqwa Hariguna, Chung-Wen Hung, Husni Teja Sukmana, "The antecedent of citizen intention use of e-government service ", *Telecommunication, Computing, Electronics and Control*, Vol.17, No.1, February 2019, pp.202~209.
3. Ammar Salamh Mujali Al-rawahna, Chung-Wen Hung, Shih-Chih Chen, "Readiness of Government Organizations for Cloud-Computing Age: An Empirical Evidence from Jordan", *Journal of Business and Management Sciences*, 2018, Vol. 6, No. 4, page 152-162.
4. Ammar Salamh Mujali Al-rawahna, Shih-Chih Chen and Chung-Wen Hung, "The Barriers of E-Government Success: An Empirical Study from Jordan", *International Journal of Managing Public Sector Information and Communication Technologies*, Vol. 9, No. 2, June 2018, page 1-18.
5. Chien-Hua Tsai, Chung-Wen Hung, & Pin-Chang Su, "Secure Authentication Scheme for an Agricultural Supply Chain Finance Environment", *Management Review* Vol. 36, Oct. 2017, page 139-154.
6. Taqwa Hariguna, Min-Tsai Lai, Chung-Wen Hung, Shih-Chih Chen, "Understanding information system quality on public e-government service intention: an empirical study", *International Journal of Innovation and Sustainable development*, Vol. 11, Issue 2-3, April 2017, page 271-289.
7. Shih-Chih Chen, Chung-Wen Hung, "Elucidating the factors influencing the acceptance of green products: An extension of theory of planned behavior", *Technological Forecasting and Social Change*, Volume 112, September 2016, Pages 155-163.
8. Chung-Wen Hung, Cheng-Yi Shiu, "Trader activities, ownership, and stock price reactions to MSCI standard index changes: Evidence from Taiwan", *Journal of Multinational Financial*

Management, Volume 36, July 2016, Pages 49-63.

9. Hui-Shan Wei, Chung-Wen Hung, Jr-Wei Huang, "Dynamic Conditional Correlation-Evidences from EUA", Journal of Southern Taiwan University, No. 39, Vol. 4, 81-102, 2014/12.
10. Yu-Bin Chiu, Huei-Huang Chen, Chu-Yen Liu, Shih-Chih Chen and Chung-Wen Hung, "Efficient Storage and Retrieval of XML Documents Using XQuery", Advanced Materials Research, 1685-1688, 2013/09.
11. Chan-Yen Chang, Huei-Huang Chen, Chung-Wen Hung, Shih-Chih Chen, Mei-Chun Chen, "The Implementation of CMMI-ACQ into Bank Industries: A Case Study", International Journal of Business and Social Research, Vol.5, 69-81, 2013/05.
12. Hung, Chung-Wen, Cheng-Yi Shiu and Hui-Shan Wei, "Stock Liquidity and the Choice between Public Offerings and Private Placements", Journal of Financial Studies. Vol. 4 2012/12, 1-22. (TSSCI) ISSN 1022-2898.
13. Edward Hsing-Yi Chow, Chung-Wen Hung, Christine Shu-Hua Liu, Cheng-Yi Shiu, "Expiration day effects and market manipulation: evidence from Taiwan", Review of Quantitative Finance and Accounting, 2012/10, Vol. 39, No. 3, 333-360.
14. Lai, Min-Tsai and Chung-Wen Hung, "Preventive replacement policy with cumulative repair-cost limit for a system under increasing failure rate shock model", International Journal of Productivity and Quality Management. 2011/08. ISSN 1746-6474.

#### **Dissertation**

- Hung, Chung-Wen (2004) "A theoretical and empirical examination of the determinants of IPO selling methods" Ph.D. Dissertation, National Chengchi University.

#### **Books**

1. Supply Chain Finance Management System, 2014/03 (ISBN : 9789866975820)
2. Cost accounting for ERP, 2008. (ISBN : 9789867260604)

#### **Professional Certifications**

1. Certificate of Commercial Factoring, 2016/02
2. Big Data seeded teacher, 2016/01
3. Application Engineer of Property Management System, 2015/03
4. E-Business Application Engineer of Global Logistics for Sea Fright Module, 2012/03
5. Business Intelligence Planner, 2011/03

#### **Professional Experience**

- Auditor, KPMG CPA Firm, 1995/01-1995/07

#### **Grants**

1. Ministry of Education, "109 Industrial College Project - Block chain Health Coin to build and improve the practical functions of teachers and students." (Contract Number: 31021090262-EDU)
2. Council of Agriculture, "Antler biotechnology product serial number management and traceability system". (Contract Number: 24001070136-GP 2018/05/01-2018/11/30)
3. Council of Agriculture, "The Agriculture Supply Chain Finance". (Contract Number: 231050116-GP 2016/05/01-2016/11/30)
4. Council of Agriculture, "The integration of traceability and consumption of Taiwanese deer antler velvets". (Contract Number: 231040294, 2015/05/01-2015/11/30)
5. Council of Agriculture, "The planning of traceability of Taiwanese deer antler velvets" (Contract Number: 231020311, 2013/07/01-2013/11/30)

#### **Entrusted Practical Projects**

1. "Sintong Digital Coin, System Design and Programming Development Project". (Contract number

- 64001100186, 2021/05/01~2021/07/31)
2. Pomelo customer relationship management and business integration counseling (Contract Number:31021091001, 2020/06/01~2020/11/30)
  3. Agricultural product shopping guide system integration counseling. (Contract Number: 24001080355, 2019/08/01~2019/11/30)
  4. Talent Cultivation Program for Trade Finance System. (Contract Number: 24001080092, 2019/04/01~2019/06/30)
  5. The Deer antler biotechnology product serial number tracking and ERP implementation counseling (Contract Number: 2400-106P067, 2018/05/01~2018/08/31)
  6. The ERP implementation of a PIC/S GMP Pharmaceutical factory. (Contract Number: 231050357, 2016/08/01~2017/01/31)
  7. The ERP implementation of a kitchen hardware industry (Contract Number: 231030125, 2014/03/31~2014/08/30)
  8. The ERP implementation of a car screws industry (Contract Number: 231020465, 2013/12/16~2014/03/16)
  9. The Development of an mobile ordering APP (Contract Number: 231020094, 2013/04/01 ~ 2013/06/30)
  10. The System Development of Labor hours collecting (Contract Number: 231010472, 2012/08/01~2012/09/30)
  11. The Development of an production information platform (Contract Number: 231000336, 2012/06/01~2012/09/30)