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Education

- Ph.D., Finance, Graduate School of Commerce, National Chengchi University, 2010/1
- M.S, Industrial Management, Graduate School of Management, National Cheng Kung University, 1999/6
- B.S, Department of Industrial Management, National Cheng Kung University, 1997/6

Area of Specialty

- Entrepreneurial Finance, Business Intelligence, Computer Auditing.

Academic Experience

- Assistant Professor, Department of Accounting Information, Southern Taiwan University of Science and Technology, 2010/8 to present

Journal Papers

- Shih-Chih Chen, Huei-Huang Chen, Yu-Chuan Huang, Tsung-Hao Wu, Yi-Ju Chen and Chia-I Pan, "Understanding the Determinants on The Usage Intension of Sina Weibo: Partial Least Square Approach," International Journal of Advanced Computational Engineering and Networking, Vo.7, Iss.2, pp.2320-2106,2019.

Conference Papers

1. Tsung-Hao Wu and Chao, Yu-Han, "Applying Dimensional Analyses to Marketing And Sales Management - A Case Study of a Jeweler Company in Tainan," 2014 International Conference on Finance, Accounting and Business Decisions, Tainan Taiwan, March 2014.
2. Tsung-Hao Wu and Liu, Cheng-Yi, "The Exploration of Operational Risk Management on Supply Chain," 2013 International Conference on Finance, Accounting and Business Decisions, Tainan Taiwan, March 2013.
3. Tsung-Hao Wu and Lee, Chung-Hsien , "A Study of Convergence to International Financial Reporting Standards on the New Basel Capital Accord for the Banking Industries," 2013 International Conference on Finance, Accounting and Business Decisions, Tainan Taiwan, March 2013.
4. Tsung-Hao Wu and Lo, Ching-Ju, "Application of Business Intelligence to Customer Complaint Analysis," Taoyuan Taiwan, 2012 6th Innovative Management, academic and Practices Conference, June 2012.
5. Tsung-Hao Wu and Huang, Yen-Chang , "The Dimensional Analyses on Operations of International Tourism Industry in Taiwan," 2012 Accounting Alignment Conference, Taichung Taiwan, May 2012.
6. Tsung-Hao Wu and Hsu, Li-Ling, " A Comparative Analysis of Profits in Adopting International Financial Reporting Standards on the Construction Industry - An Example on the Construction of A New National High School," 2011 International Conference on Finance, Accounting and Business Decisions, Tainan Taiwan, March 2011.

Dissertation

- Wu, Tsung-Hao (2010) "The Valuation of Projects: a Real-option Approach," Ph.D. Dissertation, National Chengchi University

Books

- Chapter 7: Real options, Analysis for Valuation Models of Biotech Industry, IT IS of Ministry of Economic Affairs, 2004. (ISBN: 9578514565)

Professional Certifications

1. Certified ERP Audit Professional(CEAP),International Computer Auditing Education Association,2019/01.(certificate no.CEAP19T50001)
2. Creative APP Design, TQC,2019/01.(certificate no.232190100005320)
3. SAP Global Certification, SAP Co.Ltd.,2018/03. (certificate no.0019133983)
4. ACL Certified Data Analyst, ACL Service Ltd., 2013/08. (certificate no.0601253636)

Professional Experience

- Administrative Director, Tainan Cultural Creative Park, 2015-2018.

Entrusted Practical Projects

1. Tsing-Ing Tech. Co.," Financial Planning for Pintung Agricultural Souvenir Flagship Store,"2020/12-2021/09. (No. 24001090240)
2. Li-Ling International Marketing Co.,"Financial Planning for Regional Hakka Revitalization in Pintung County," 2020/12-2021/09. (No. 24001090241)
3. Zhao Architects,. "Financial Planning for International Standard Agricultural Packaging Factory in Pintung County," 2020/12-2021/09. (No. 24001090239)
4. TAIWAN PINGTUNG AGRICULTURE INTERNATIONAL MARKETING CO., LTD., "Foreign Investments Planning,"2020/09-2020/10. (No. 24001090146)
5. Pang-Gu Consulting Co.,"Business Planning for Jia-Sing Ecological Park,"2019/12-2020/7. (No. 24001080471)
6. Promoting the Regional Revitalization Project, Pintung County, "Plan for International Agricultural Package Factory," 2019/10-2019/11. (No. 24001080330-GP)
7. Academia Assisting Training Program, Ministry of Labor Affairs, "Jia-Chen Co. Ltd.for SMEs," 2019/03-2020/07. (No. 24001080088-GP)
8. Academia Assisting Training Program, Ministry of Labor Affairs, "Young-Ze Co.for SMEs," 2018/05-2019/07. (No. 24001070114-GP)
9. Academia Assisting Training Program, Ministry of Labor Affairs, "Hong-Ke Co. Ltd. for SMEs," 2018/05-2019/07. (No. 24001070113-GP)
10. Academia Assisting SMEs Program, Ministry of Economic Affairs, "Industry 4.0 integrated solutions for SMEs," 2014/05-2014/10. (No. 231040336)
11. Industrial-Academia Program, Ministry of Economic Affairs, "IT 4.0 Integration Plan for SMEs," 2015/05-2015/10. (No. 231040336)
12. IN-CHING Enterprise, "Importing ERP system to fiberfil molding industry," 2014/12-1015/5. (No. 231030204)
13. Academia Assisting SMEs Program, Ministry of Economic Affairs, "ICT creative service planning for vehicle parts," 2014/05-2014/10. (No. 231030286)
14. Tung Tung International Enterprise, "Promotion Strategy for Chinese ready-to-eatpackage," 2012/6-2012/9. (No. 231000337)
15. Tung Tung International Enterprise, "Establishing intelligent KVS embeded mobile reservation device," 2012/6-2012/8. (No. 231000347)
16. Ministry of Economic Affairs, "Optimization of cutting nonwoven fabrics using BI technology,"2011/7-2011/12. (No. 230990450)