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Education

- Ph. D., Major in Strategic Management, Graduate Institute of Business Administration, National Chung Cheng University, 2007/1
- Master, Major in Human Resource Management, Graduate Institute of Business Administration, National Taiwan University of Science and Technology, 1999/6

Area of Specialty

- Strategic Management, Human Resource Management, Organization Behavior

Academic Experience

- Assistant Professor, Department of Business Administration, Southern Taiwan University of Science and Technology, 2007/2 to present

Publications

Journal Papers:

1. **Ching-Chih Huang** (2015), Enterprise Management: Theory and Practice, Success Quarterly, Autumn Issue, 8-9. (in Chinese)

Conference Papers:

1. **Ching-Chih Huang**, Jhou-An Li (2016), The Personality Preference of Family-Owned Business in Personnel Selection, 2016 the 11th Conference on Theories and practices in international business, Chang-Jung Christian University. (in Chinese)
2. **Ching-Chih Huang**, Yan-Qing Su (2016), Positive Emotion Effects of State Bank Manager on Sense of Optimism of Counter Staff, 2016 the 11th Conference on Theories and practices in international business, Chang-Jung Christian University. (in Chinese)
3. **Ching-Chih Huang**, Chia-Ti Lin (2016), The Influence of the Employment Service Specialists' Positive Emotions on the Degree of Optimism of Persons with Disabilities, 2016 the 11th Conference on Theories and practices in international business, Chang-Jung Christian University. (in Chinese)

4. **Ching-Chih Huang**, Wei-Ling Shen (2016), Influence of Financial attitude and Investment Behavior of the “Sandwich Generation” on Their Thoughts about the Living Care of Older People, 13th Conference of Service Management & Innovation, College of Management of Southern Taiwan University of Science and Technology. (in Chinese)
5. **Ching-Chih Huang**, Li-Yueh Yu Shih (2016), Influence of Positive Emotion from Service Industry Supervisor to Staff Optimism: with Emotional Contagion as Mediator, 13th Conference of Service Management & Innovation, College of Management of Southern Taiwan University of Science and Technology. (in Chinese)
6. **Ching-Chih Huang**, ,Cian-Yu Gao (2016), Leisure Planning of Golden-age Generation in Tainan City, 13th Conference of Service Management & Innovation, College of Management of Southern Taiwan University of Science and Technology. (in Chinese)
7. **Ching-Chih Huang**, Chain-Ying Song (2016), The Research of Organizational Justice , Job Security and Workplace Friendship of Armed Forces Regular and Reserved Officers, 13th Conference of Service Management & Innovation, College of Management of Southern Taiwan University of Science and Technology. (in Chinese)
8. Syuan-Syuan Shao, **Ching-Chih Huang** (2016), Factors Influencing Housing Choices of the Elderly Persons in Taiwan, 13th Conference of Service Management & Innovation, College of Management of Southern Taiwan University of Science and Technology. (in Chinese)
9. **Ching-Chih Huang**, Shu-Fang Ting, Meng-Hua Wu, Meng-Jun Tsai, Xiang-Hua Wei (2015), Relational Research of Marketing Integration Degree, Decision-Making Patterns and Marketing Performance of Leisure Farms, 7th Southern District Management Thesis Seminar, Department of Business Administration, Southern Taiwan University of Science and Technology. (in Chinese)
10. **Ching-Chih Huang**, Tsung-Lung Lu (2015), The Influence of Depression and Stress on Physical and Mental Health, 7th Southern District Management Thesis Seminar, Department of Business Administration, Southern Taiwan University of Science and Technology. (in Chinese)
11. **Ching-Chih Huang**, Lung-Bin Hsu (2015), The Effect of Convenience, Trust, and Price on Customers’ Cross-buying Intentions-Compound Restaurant, 2015 International Conference of Tokyo 15 Anniversary: Education & Nation Development, Tokyo University. (in Chinese)
12. **Ching-Chih Huang**, Huei-Mei Wang, Huan-Yu Qiu and Cian-Yu Gao (2015), The Moderating Effect on the Implementation of Fire Fighter Training, 2015 New Paradigms of Management Academic Conference, National Taiwan University of Science and Technology. (in Chinese)

13. **Ching-Chih Huang**, Su-Fang Ting (2014), Service Innovation of Statistical Software Business - with Online Learning Platform Design as Example, 10th Taiwan E-learning Forum (TWELF) 2014. (in Chinese)
14. **Ching-Chih Huang**, Pei-Yu Lin, Chiu-Jung Wang (2014), The Effect of Employees' Social Network on Job Performance- Appearance as a Moderator Variable, 11th Conference of Service Management & Innovation, College of Management of Southern Taiwan University of Science and Technology. (in Chinese)
15. **Ching-Chih Huang**, Huan-Yu Chiu, Chun-Hao Liu (2014), The Effects of Consumer Awareness and Corporate Social Value on Social Responsibility, 11th Conference of Service Management & Innovation, College of Management of Southern Taiwan University of Science and Technology. (in Chinese)
16. **Ching-Chih Huang**, Fong-Chi Chen (2014), Research of the influence of salary policy and career development for draftees to remain in the army, 2014 Conference of Tourism and Leisure Management. (in Chinese)
17. **Ching-Chih Huang**, Jian-Lin Chen, Ching-Hui Su (2014), The Effect of Self-efficacy and Professional Commitment on the Performance and Advancement Potential of Nursing Staff- Using the Organizational Climate as the Moderator Variable, 2014 Conference of Tourism and Leisure Management. (in Chinese)
18. **Ching-Chih Huang**, Chun-Hao Liu · Yun-Mei Yen (2013), The Effects of Integrity Behavior on Job Performance of Sales at Life Insurance Company, 2013 the 9th Conference on Theories and practices in international business, Chang-Jung Christian University.
19. **Ching-Chih Huang**, Yi-Ting Wang (2013), The effects of Personality and Emotional Quotient to Customer Satisfaction, 2013 the 9th Conference on Theories and practices in international business, Chang-Jung Christian University.
20. **Ching-Chih Huang**, Yun-Mei Yen and Mei-Chih Lin (2012), The Application of Fuzzy AHP in the Study of Criteria in Head Nurse Selection, 10th Conference of Corporate Philosophy and Value Creation of New Century, Department of Business Administration, Fu Jen Catholic University. (in Chinese)
21. **Ching-Chih Huang**, Hui-Ting Lee and I-Chun Wang (2012), The Effects of Diversification and Internationalization on the Strategies of Language Training, 10th Conference of Corporate Philosophy and Value Creation of New Century, Department of Business Administration, Fu Jen Catholic University. (in Chinese)
22. **Ching-Chih Huang** and Shin-Shin Huang (2012), The Application of Data Mining to Customer Value Analysis in the Food Industry, 9th Conference of Service Management & Innovation, College of Management of Southern Taiwan University of Science and Technology. (in Chinese)
23. **Ching-Chih Huang** and I-Chun Wang (2012), Base on the Stage of Internationalization to Analyze the Strategies of Language Management, 9th Conference of Service Management & Innovation, College of Management of Southern Taiwan University of Science and Technology. (in Chinese)

Books:

1. Huang, Ching-Chih (2016), "Ch6: Accessible Design and Remodeling for the Seniors Residence", "Ch7: Design and Sales of Daily Necessities of the Seniors", "Ch12: Care Policy, Types of Care Services and Care Labors of the Seniors", See in Introduction to Seniors Business, 1st ed., The National Open University Publishing.

Dissertation:

- Huang, Ching-Chih (2007), "The Impact of Resource Attributes and Dynamic Capabilities on Merger & Acquisition Performance," Ph.D. Dissertation, National Chung Cheng University, Chia-yi County, Taiwan.

Entrusted Practical Projects

1. Granted by Industrial Development Bureau, Ministry of Economic Affairs based on **2011 Caring Program of the academic to assist SMEs**, No: 321000054, "Technical Assistance to the Garment Business on Cross-industry Alliance and Integrated Marketing," 2011/8/1-2011/12/31.
2. Granted by Industrial Development Bureau, Ministry of Economic Affairs based on **2011 Caring Program of the academic to assist SMEs**, No: 320990442, "Technical Assistance to Clothing and Dress sales Business on integrated marketing planning," 2011/7/1-2011/12/31.
3. Granted by Sunshine Tech. R&D Co., Ltd. based on **2013 Industry Cooperation Program**, No: 321020280, "IT Innovation and Upgrading Development Plan of Vegetables Naeba," 2013/7/1-2013/7/31.
4. Granted by Der-jian Enterprises Co., Ltd. based on **2013 Industry Cooperation Program**, No: 321020263, "Counseling Services to Enhance Business Performance," 2013/7/15-2013/11/15.
5. Granted by Ministry of Science and Technology based on **2013 MOST Industry Cooperation Program**, No: NSC 102-2622-S-218 -001 -CC3, "Service Innovation and Integration Planning for Software Business," 2013/11/1-2014/10/31.
6. Granted by Industrial Development Bureau, Ministry of Economic Affairs based on **2014 Caring Program of the academic to assist SMEs**, No: 321030279, "Manufacturing toward Service-oriented with ICT innovation and value-added Integration Plan for Automobile Components Industry," 2014/5/1-2014/10/31.
7. Granted by Industrial Development Bureau, Ministry of Economic Affairs based on **2015 Caring Program of the academic to assist SMEs**, No: 321040326, "Integrated Planning for SME to move toward Industrial 4.0," 2015/5/1-2014/10/31.

Professional Certifications

1. SGS Certified Training Supervisor, Certification No. PCC1000058, SGS Taiwan Ltd., 2011/4.
2. SGS Certified Professional Tutor, Certification No. PCC1000057, SGS Taiwan Ltd., 2011/4.

Academic and Professional Service

1. Consultant of Entrepreneurial Counseling Center, Innovation and Development Department of National Association of small & Medium Enterprises, R. O. C, 2009/8 to 2016/12.

2. Entrepreneurial Consultant of National Youth Commission, R. O. C., 2012/6-2013/6.
3. Entrepreneurial Consultant of National Association of Youth Entrepreneurs, R. O. C., 2010/4-2016/12.
4. Consultant of Tainan Leisure Agriculture Development Association, 2014/1-2016/12.
5. Consultant of Workforce Development Agency, Ministry of Labor, R. O. C., for the “Program of Micro Enterprise Start-up Consultation Service”, 2015/6-2016/12.
6. Reviewer of Journal article of Sun Yat-sen Management Review, National Sun Yat-sen University, 2013/10