

Wei-Jen Chen(陳威仁)

Executive Master of Business
Administration (EMBA) program
Southern Taiwan University of Science
and Technology
No. 1, Nan-Tai Street, Yongkang Dist.,
Tainan 71005, Taiwan

Office: E0605
TEL: 886-6-2533131 ext.601



Education

- PhD, Business and Operation Management, Chang Jung Christian University, Taiwan.
2020/1

Area of Specialty

Biotechnology Industry 、 Business Model Innovation

Academic Experience

- Assistant Professor, Executive Master of Business Administration (EMBA) program,
2021/1 to present
- Instructor, Department of Finance, Southern Taiwan University of Science and
Technology, 2009/11 to 2021/1

Publications

Dissertation

Chen, Wei-Jen (2020) *“The business model innovation of biotechnology industry:
Towards an integrated approach,”* Ph.D. Dissertation, Chang Jung Christian University

Academic and professional Service

- Chairman of Taiwan Functional Food Industry Association, 2018-
- Honorary Chairman of Taiwan Pharmacists Exchange Association, 2019-
- Adviser on Municipal Work of Tainan City Government 2019-
- Executive Supervisors of National Federation of Industries, 2018-