

Hung, Chung-Wen (洪崇文)		
Department of Accounting Information Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yongkang Dist., Tainan 71005, Taiwan	Office: T1103 ☎: 886-6-2533131 ext.5500 ☎: 886-6-2545122 ✉: cwhung@stust.edu.tw	

Education

- PhD, Department of Finance, National Chengchi University, 2004/06
- Master, Department of Operation Research, Case Western Reserve University , 1998/06
- BBA, Department of Accountancy, National Taiwan University, 1992/06

Area of Specialty

- Supply Chain Finance, Capital Market, Corporate Finance, Enterprise Resource Planning

Academic Experience

- Assistant Professor, Department of Accounting Information, Southern Taiwan University, 2005/08 to present
- Assistant Professor, Department of Finance, Kainan University, 2004/08 to 2005/07
- Instructor, Department of Finance, Kainan University, 2002/8 to 2004/07

Publications

Journal Papers:

1. Hui-Shan Wei, Chung-Wen Hung, Jr-Wei Huang, “Dynamic Conditional Correlation–Evidences from EUA”, Journal of Southern Taiwan University, No. 39, Vol. 4, 81-102, 2014/12.
2. Yu-Bin Chiu, Hwei-Huang Chen, Chu-Yen Liu, Shih-Chih Chen and Chung-Wen Hung, “Efficient Storage and Retrieval of XML Documents Using XQuery”, Advanced Materials Research, 1685-1688, 2013/09.
3. Chan-Yen Chang, Hwei-Huang Chen, Chung-Wen Hung, Shih-Chih Chen, Mei-Chun Chen, “The Implementation of CMMI-ACQ into Bank Industries: A Case Study”, International Journal of Business and Social Research, Vol.5, 69-81, 2013/05.
4. Hung, Chung-Wen, Cheng-Yi Shiu and Hui-Shan Wei, “Stock Liquidity and the Choice between Public Offerings and Private Placements”, Journal of Financial Studies. Vol. 4 2012/12, 1-22. (TSSCI) ISSN 1022-2898.
5. Edward Hsing-Yi Chow, Chung-Wen Hung, Christine Shu-Hua Liu, Cheng-Yi Shiu, “Expiration day effects and market manipulation: evidence from Taiwan”, Review of

Quantitative Finance and Accounting, 2012/10, Vol. 39, No. 3, 333-360.

6. Lai, Min-Tsai and Chung-Wen Hung, "Preventive replacement policy with cumulative repair-cost limit for a system under increasing failure rate shock model", International Journal of Productivity and Quality Management. 2011/08. ISSN 1746-6474.

Dissertation

- Hung, Chung-Wen (2004) "A theoretical and empirical examination of the determinants of IPO selling methods" Ph.D. Dissertation, National Chengchi University.

Books :

- Cost accounting for ERP, 2008. (ISBN : 9789867260604)

Professional Certifications

1. Internet Finance seeded teacher, 2016/01
2. Big Data seeded teacher, 2016/01
3. Application Engineer of Property Management System, 2015/03
4. E-Business Application Engineer of Global Logistics for Sea Freight Module, 2012/03
5. Business Intelligence Planner, 2011/03

Professional Experience

- Auditor, KPMG CPA Firm, 1995/01-1995/07

Grants

1. Council of Agriculture, "The Agriculture Supply Chain Finance". (Contract Number: 231050116-GP 2016/05/01-2016/11/30)
2. Council of Agriculture, "The integration of traceability and consumption of Taiwanese deer antler velvets". (Contract Number: 231040294, 2015/05/01-2015/11/30)
3. Council of Agriculture, "The planning of traceability of Taiwanese deer antler velvets" (Contract Number: 231020311, 2013/07/01-2013/11/30)

Entrusted Practical Projects

1. The ERP implementation of a kitchen hardware industry (Contract Number: 231030125, 2014/03/31~2014/08/30)
2. The ERP implementation of a car screws industry (Contract Number: 231020465, 2013/12/16~2014/03/16)
3. The Development of an mobile ordering APP (Contract Number: 231020094, 2013/04/01)

~ 2013/06/30)

4. The System Development of Labor hours collecting (Contract Number: 231010472, 2012/08/01~2012/09/30)
5. The Development of an production information platform (Contract Number: 231000336, 2012/06/01~2012/09/30)